

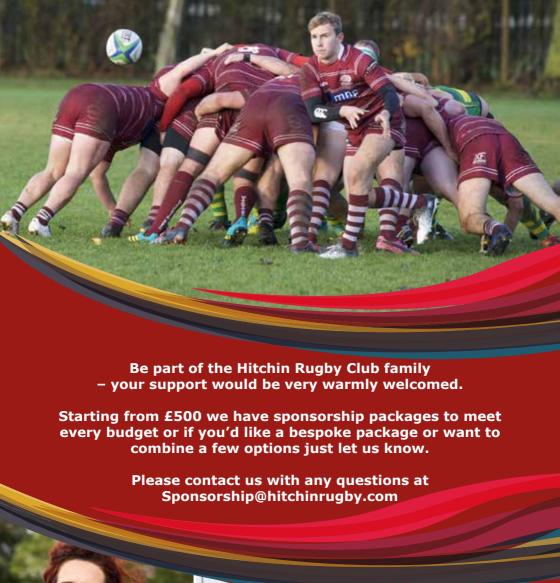
opportunities with Hitchin Rugby Club

2019-20













Welcome to Hitchin Rugby Club

Having moved to Hitchin back in 1980, I went down to the club one Saturday to watch the game and afterwards went in to the bar for a drink. By the time I left I had been signed up as a member. That is the sort of friendly club Hitchin is.

Since that day I have seen the club grow from one putting out four men's sides to today when we are fielding men's, women's, mini and youth sides and touch rugby. Our membership has grown so much that we had to build six new changing rooms and plan to add a further four when the funds become available.



We would not be able to provide this much rugby without the vital support of our sponsors. Your backing not only allows us to develop the facilities but also to develop our players through arranging courses and visits from external coaches.

Thank you once again and please come and visit us especially on a Sunday when you can see hundreds of children and parents alike, enjoying playing rugby within their Hitchin community.

Gerallt Morgan, President, Hitchin Rugby Club President@hitchinrugby.com



About Hitchin Rugby Club

Hitchin Rugby Club is the largest sports membership club in North Herts with members aged from 4 to 84! We have over 650 Mini & Youth players, four senior Men's sides, a hugely successful Girls Rugby section, a resurgent Ladies squad whom should be fielding a second team next season, along with a touch-rugby team and a not-so-new Vets squad. And all of this is delivered by our army of some 200 lovely volunteers. But what makes us really special is our sense of community and friendly welcome.

We had six new changing rooms built a couple of years ago and have lots of plans for further development to the Club. We are now looking for Sponsors for the 2019-20 season to help us continue reaching out into the community and providing a hub of sport and social community spirit within Hitchin.





Over 1,000 caps by 120 Senior Men in 2018-19 Over 250 caps by 40 Senior Women in 2018-19

194 Vice Presidents of our Club

Some 650 Mini and Youth members

50 Touch Rugby members

28
Associate members

Over 1,100 contacts on email circulation

Club Points
circulated
to some
1,200
members

Over
400
matches played
by 28 teams in
2018-19

ponsorship packages

PLATINUM SPONSORSHIP PACKAGE

£10,000 +VAT

- Four Twickenham tickets for each of England's Six Nations home games
- Four Twickenham tickets for each of the England Autumn International home games
- 10 tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on a warm up top worn before each 1XV match
- Logo on set of team shirts of your choice
- Full page advert in match-day programmes
- Advert in our Club Points newsletter - sent out to 1,200+ members







Please email Sponsorship@HitchinRugby.com or contact Gerallt Morgan, Club President, if you would like to find out more about sponsoring Hitchin Rugby Club.

GOLD SPONSORSHIP PACKAGE

- £5,000 +VAT
- Two Twickenham tickets for each of England's Six Nations home games
- Two Twickenham tickets for each of the England Autumn International home games
- Six tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on one set of warm up tops
- Logo on one set of team shirts
- Full page advert in match-day programmes
- Advert in our Club Points newsletter
 sent out to 1,200+ members





Sponsorship packages

SILVER SPONSORSHIP PACKAGE

 Two Twickenham tickets for one of the England Autumn International home games

- Four games tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on one set of team shirts
- Half page advert in match-day programmes

£3,000 +VAT



BRONZE SPONSORSHIP PACKAGE

- A pair of tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Prominant logo on one set of team shirts (excl. 1XV)
- · Logo in match-day programmes







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PLAYER PACKAGE

- Sponsor an individual named player's membership fees
- Logo on the player's warm-up top
- A pair of tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- · Logo in match-day programmes



SPONSOR A TEAM FOR A SEASON

Sponsorship packages are available for 2XV and 3XV Men's; Ladies; Academy; Touch; and Mini and Youth Teams.



- Logo on one set of team shirts (excluding 1XV)
- Logo on clubhouse screens for the season
- Logo (hyperlinked) on the Hitchin Rugby Club website

Your sponsorship will help your chosen team fundraise for their 2019-20 season.

For items such as new kit, new equipment for training and matches, physio costs, clubhouse running costs etc.











The Clubhouse is alive and buzzing throughout the year. We offer the space for hire, including corporate meetings, birthday parties and celebrations.

For more information email: **Bookings@hitchinrugby.com**

We also host many club events throughout the year such as EoS Awards dinners, our Sponsors' Dinners, our Christmas Fair, the Herts RFU County Tag Festival 2019, the Hitchin CAMRA beer festival and the Back to Schoolival Rugby Festival

If you would like to join as a member of the club email:

ClubSecretary@hitchinrugby.com

or register at our website

www.hitchinrugby.com

For more information about sponsorship, please email: Sponsorship@hitchinrugby.com

Your support will be very warmly welcomed.



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Thank you to all our sponsors from the 2018-19 season















































And a big thank you to *The Comet* newspaper for their continued support.